

Farmer Identity Study

We are conducting a research project called 'Investigating farmer identities and their relationship to help-seeking and mental health'. This study will help us understand the perspectives and beliefs of farmers across Canada, and how they relate to help-seeking and mental health.

Who can participate?

- Any agricultural producer working full-time or part-time in Canada
- Be over 18 years old

What is involved?

- We conducted a 60-minute interview with producers in Oct-Nov 2024.
- We will be conducting an online survey with producers in Feb-March 2025.
- All information will remain confidential.



What questions will we ask?

- How would you define a "good farmer"?
- Can you describe what being a farmer means to you?
- What challenges do you face as a farmer?
- What traditions or customs in farming do you feel are important to keep?



This study is conducted by the University of Alberta in collaboration with researchers from the University of Guelph, Saskatchewan Polytechnic, and the Canadian Center for Agricultural Wellbeing and funded by the Social Sciences and Humanities Research Council. This study has been approved by the Research Ethics Board of the University of Alberta (Pro00143683)

